

Carbon Reduction Plan

Proptivity UK Ltd

Adopted: June 2026

Proptivity UK Ltd Carbon Reduction Plan

1. Purpose

This Carbon Reduction Plan has been prepared by Proptivity in accordance with UK Government requirements for suppliers bidding on public sector contracts, including the standards set out under Procurement Policy Note (PPN) 006. It sets out our commitment to achieving Net Zero greenhouse gas emissions by 2050 at the latest, in line with the UK Government's legally binding climate targets. The plan provides a transparent account of our current carbon emissions baseline, covering Scope 1, Scope 2 and the relevant Scope 3 categories applicable to Proptivity's operations, using UK Government greenhouse gas conversion factors and recognised reporting methodologies. It also outlines the measures we are implementing and planning to reduce emissions across our operations and value chain. It also demonstrates how carbon reduction is integrated into our governance, procurement, and operational decision-making processes, ensuring ongoing compliance, continuous improvement, and alignment with public sector sustainability expectations.

2. Legal Framework

Proptivity UK Ltd complies with the following key Carbon Reduction legislation:

1. Climate Change Act 2008

- Core UK climate legislation, establishing the legally binding target of Net Zero greenhouse gas emissions by 2050.

2. Procurement Policy Note (PPN) 06/21

- The direct policy requirement for CRPs in central government procurement. It requires suppliers bidding on major contracts.

3. UK Procurement Act 2023 (and associated procurement reforms)

- Act that provides ability of public authorities to consider wider environmental impact and carbon reduction in awarding and managing contracts, embedding sustainability as part of value-for-money assessments.

3. Commitment

Proptivity UK Ltd is committed to achieving net zero emissions by 2050. Proptivity will prioritise reducing emissions before considering carbon offsetting. Residual emissions will only be addressed through recognised carbon removal or offsetting mechanisms where reduction is not reasonably practicable.

4. Reporting Methodology

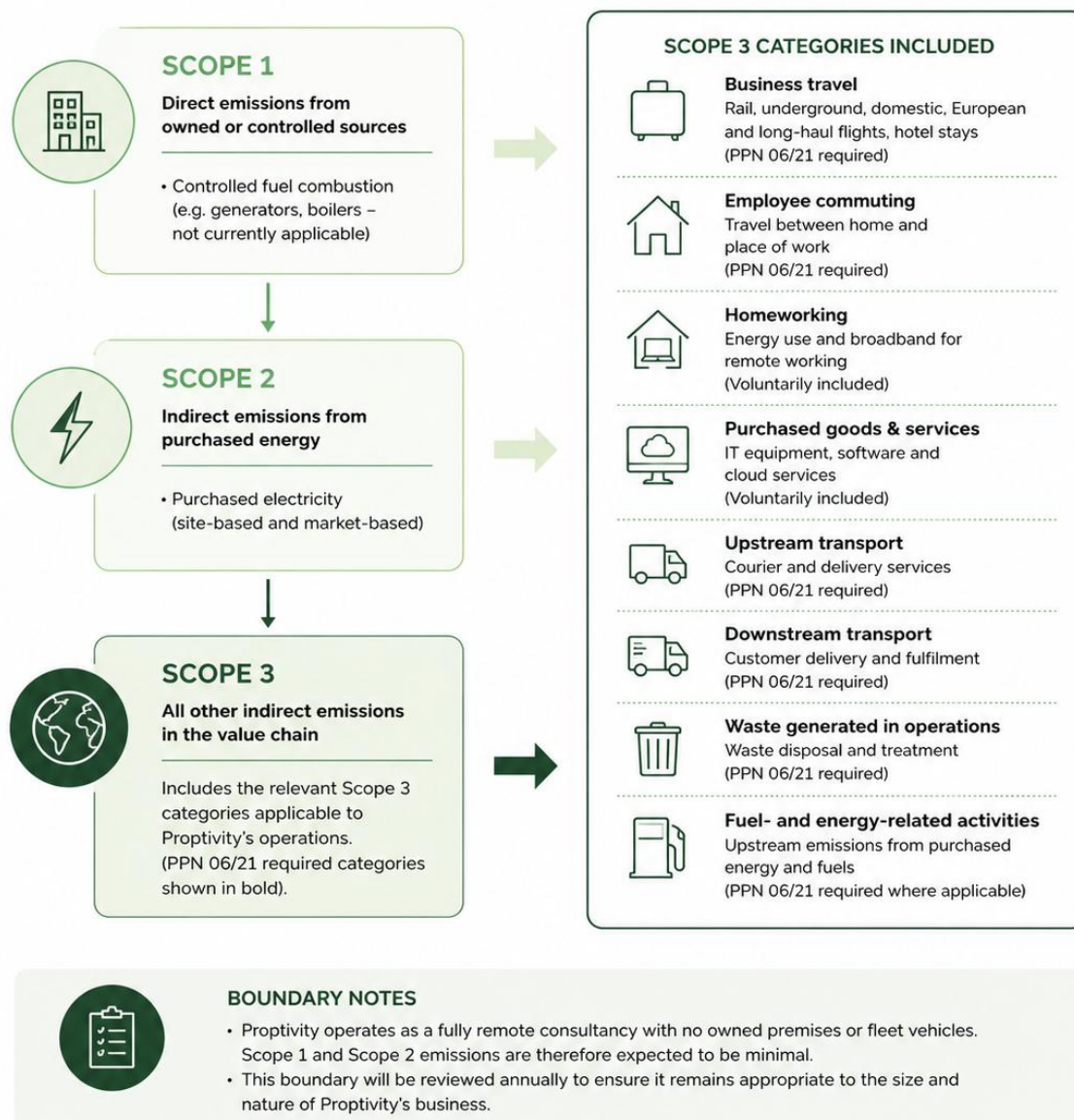
Proptivity's greenhouse gas emissions are calculated using activity data collected annually from employees and company records. Calculations are undertaken using UK Government (DESNZ/DEFRA) Greenhouse Gas Conversion Factors for Company Reporting and are aligned with:

- Procurement Policy Note (PPN) 06/21
- The GHG Protocol Corporate Accounting and Reporting Standard

- The GHG Protocol Corporate Value Chain (Scope 3) Standard

The reporting boundary follows the Operational Control approach. As a small, fully remote consultancy, emissions are proportionate to the nature of the business and principally comprise employee homeworking, business travel, commuting and selected purchased goods and services.

Emission factors are reviewed annually and updated where revised Government conversion factors become available. Please see the diagram below for further details.



5. Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured.

Baseline emissions have been calculated using activity data collected from employees and company operational records. As Proptivity is a fully remote consultancy with no owned premises or fleet vehicles, Scope 1 and Scope 2 emissions are expected to be minimal, with the majority of emissions arising from applicable Scope 3 activities.

Baseline Year Emissions

Baseline year: 2026		
Emissions		Total (tCO ₂ e)
Scope 1		0
Scope 2		0.428
Scope 3 – See details in table below		17.05
Total Emissions		17.48
Total Emissions Per FTE		5.83
Scope 3 Categories	Included	
Business travel	✓	3.707
Employee commuting & Homeworking	✓	1.095
Purchased goods & services (IT/Cloud)	✓	12
Upstream transport	✓	0.1
Downstream transport	✓	0.15
Waste generated	✓	0
Fuel & energy related activities	Where applicable	0

Current Emissions Reporting

Reporting Year: 2026	
Emissions	Total (tCO ₂ e)
Scope 1	0
Scope 2	0.428
Scope 3	17.05
Total Emissions	17.48

As a small, fully remote technology consultancy, Proptivity has no company offices, no vehicle fleet and no direct fuel combustion, resulting in very low Scope 1 and Scope 2 emissions. Consequently, the majority of our reported emissions arise from Scope 3 purchased goods and services, specifically IT and cloud services. In line with UK Government greenhouse gas reporting guidance, this category is currently estimated using a spend-based methodology, which provides a proportionate approach for organisations of our size where supplier-specific emissions data is not yet consistently available. Over time, Proptivity will seek to improve reporting accuracy by engaging with key suppliers to obtain supplier-specific carbon data and incorporate this into future reporting where practicable.

6. Emissions Reduction Targets

To support our commitment to achieving Net Zero greenhouse gas emissions by 2050, Proptivity UK Ltd has adopted both absolute and emissions-intensity reduction targets.

Based on our 2026 baseline of 17.478 tCO₂e, we aim to reduce our absolute greenhouse gas emissions by at least 15% over the next five years, reaching no more than 14.856 tCO₂e by 2031.

As Proptivity is a growing business, we will also seek to reduce emissions intensity, measured as tCO₂e per full-time equivalent employee, by at least 30% by 2031 against the 2026 baseline.

Progress will be reviewed annually using the applicable UK Government greenhouse gas conversion factors. Where calculation methodologies or emission factors change materially, the baseline will be recalculated where necessary to maintain a consistent and meaningful comparison.

7. Carbon Reduction Projects

Proptivity established its initial emissions baseline in 2026. As this is the first reporting year under the current methodology, no verified year-on-year emissions reduction is yet available. The measures below have either already been implemented as part of our operating model or are planned to support achievement of our 2031 reduction targets.

The carbon benefits of these initiatives will be measured through annual reporting against the 2026 baseline. Quantified reductions will be included once sufficient comparable reporting data is available.

ID	Initiative	Category	Status
A01	Remote-first working	Operations	Implemented
A02	Video meetings before travel	Business travel	Implemented
A03	Rail preferred to air travel	Business travel	Implemented
A04	Extend laptop and device lifecycles	Procurement	Implemented
A05	Consider refurbished IT equipment	Procurement	Planned
A06	Paperless document management	Operations	Implemented
A07	Annual factor and data-quality review	Governance	Planned

A08	Annual employee carbon survey	Governance	Implemented
A09	Annual ESG reporting workbook	Governance	Implemented
A10	Annual review of Government emission factors	Governance	Implemented
A11	Sustainable procurement assessment	Procurement	Planned
A12	Reduce cloud service emissions through supplier selection	Procurement	Planned

Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 006 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard and uses the appropriate government emission conversion factors for greenhouse gas company reporting.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements (where required), and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard.

This Carbon Reduction Plan has been reviewed and signed off by the UK CEO.

Approved by:

UK CEO, 30th June 2026

Version: 280630-Proptivity Carbon Reduction Plan v1